



DIGI-Story

Digital Storytellers:
Empowering Youth
Through Media Literacy
and Transmedia

2025-1-CZ01-KA210-YOU-000361741

ONLINE BEHAVIOUR GUIDE

Module 6
Digital Footprint and Privacy Management



Co-funded by
the European Union

What you will find in the guide?

Module 1



Internet & Social Network Usage Habits

The dopamine loop, variable rewards, the attention economy, and digital minimalism.

Module 2



Information and Disinformation

Lateral reading, the psychology of viral content, AI deepfakes, and active bystander intervention.

Module 3



Responsible Content Consumption and Production

The power of the prosumer, digital empathy, copyright, and the Transmedia storytelling canvas as a creator's checklist.

Module 4



Data Protection and Online Safety

The value of data, phishing, and artificial intelligence in scams, along with a security comparison of iOS vs. Android.

Module 5



Content Personalization and Algorithms

Collaborative and content-based filtering, implicit data collection, echo chambers, and algorithmic bias.

Module 6



Digital Footprint and Privacy Management

Active vs. passive footprint, the illusion of privacy, digital reputation, and the Green digital footprint.

Navigation in the Guide

Introduction



Key Learning Objectives



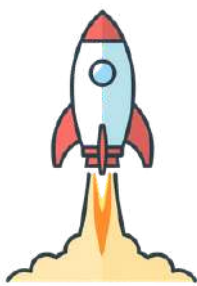
Challenge



Content of the Module



Call for Action



Additional Resources



Module's
overview

Module 6





Digital Footprint and Privacy Management



Introduction

Every **click**,
photo,
comment,
or **shared link**

on the internet leaves an indelible *mark* behind you.

This digital footprint creates a *detailed profile* of you, which your friends, teachers, and one day your future employers use to form an *impression of you*.

Even the smallest online decision today will stick with you in the future.





Digital Footprint and Privacy Management



Key Learning Objectives



WHY

It is important

- Every decision on the network leaves a lifelong trace that can shape or destroy your career.
- Privacy is not just  in an app; it is about knowing who is watching you.
- Thinking you're perfectly safe online is your greatest risk.
- The internet doesn't just store data; it shapes your global identity.
- Knowing how to stop before every single click is your best lifelong defense.



WHAT

You will learn

- Master your digital  and control your online story.
- Learn how and why platforms collect, use, and monetize your personal data.
- See the gap between your perceived and actual real safety on the networks.
- Learn how to actively manage, shape, and protect your digital identity and reputation.
- Build the habit of sharing content more wisely and safely.

[Introduction](#)[Challenge](#)



Digital Footprint and Privacy Management



Challenge



**MATERIALIZE
YOUR INVISIBLE
IDENTITY!**



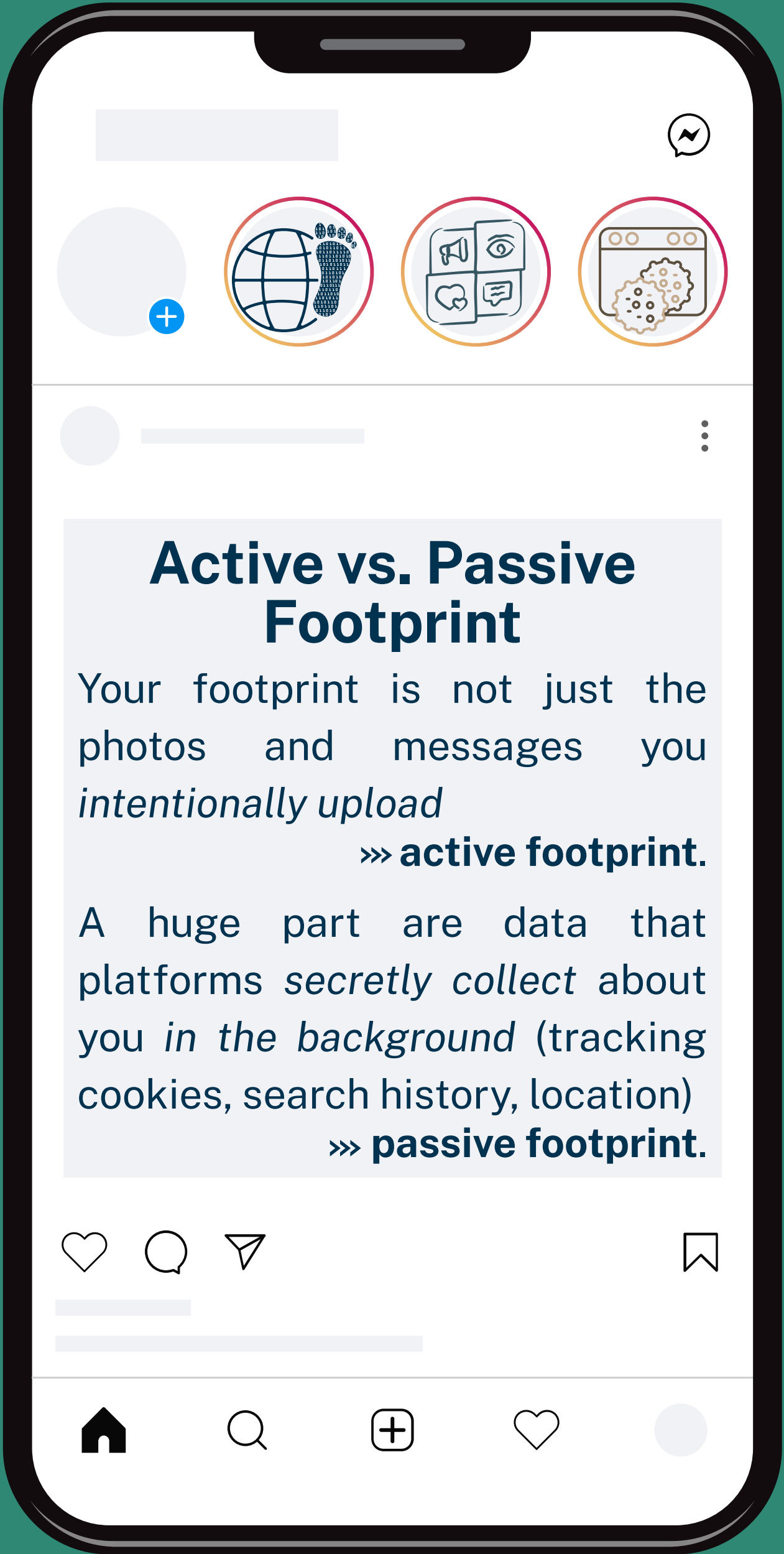
You will have to look at what you do on the network, reflect on your past, and come to terms with the harsh reality — namely that what seems to be your closed and absolute privacy is mostly not under your control at all.

Your challenge is *the materialization of your otherwise invisible digital identity.*



Digital Footprint and Privacy Management

Content of the Module

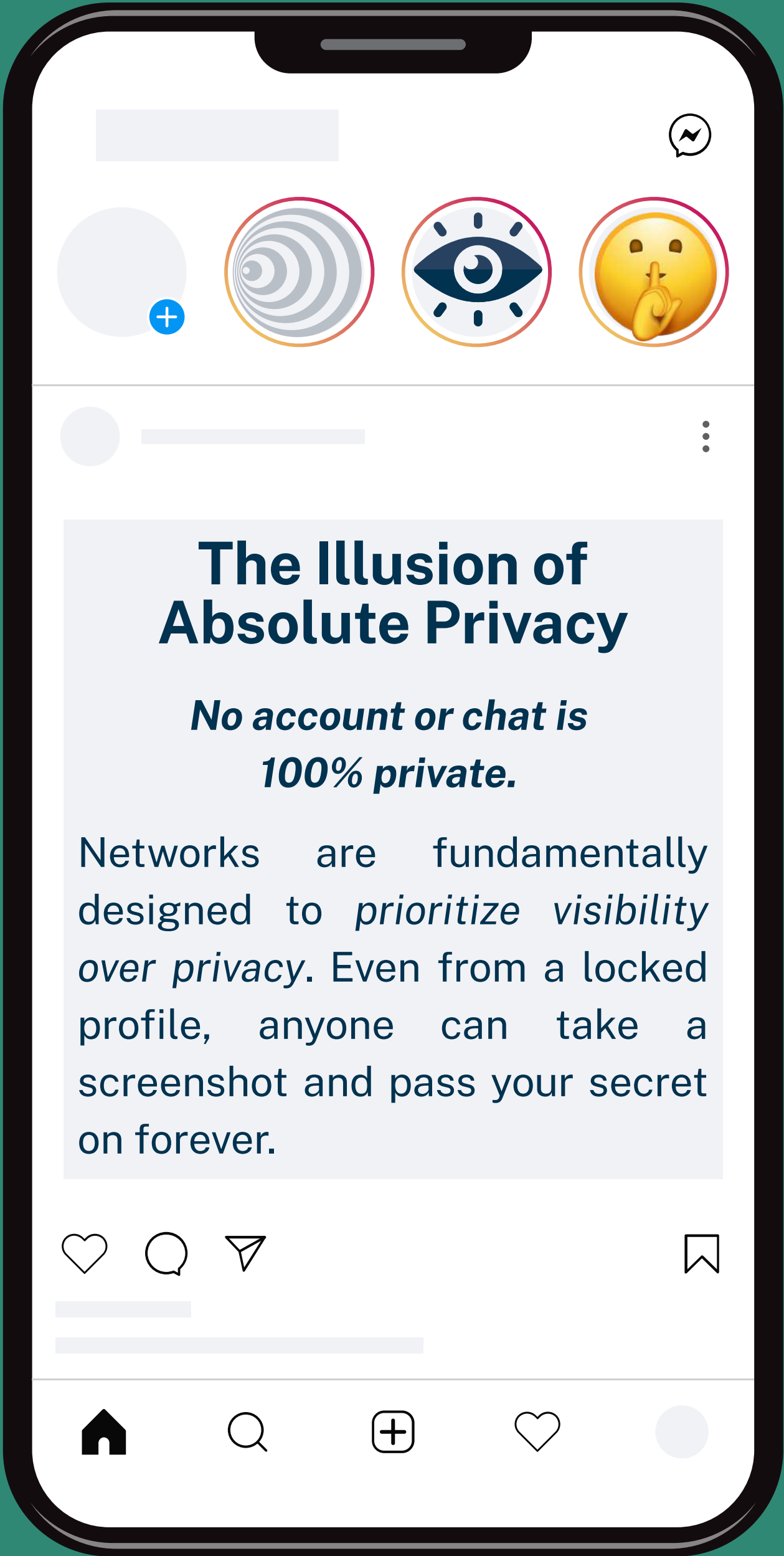




Digital Footprint and Privacy Management



Content of the Module

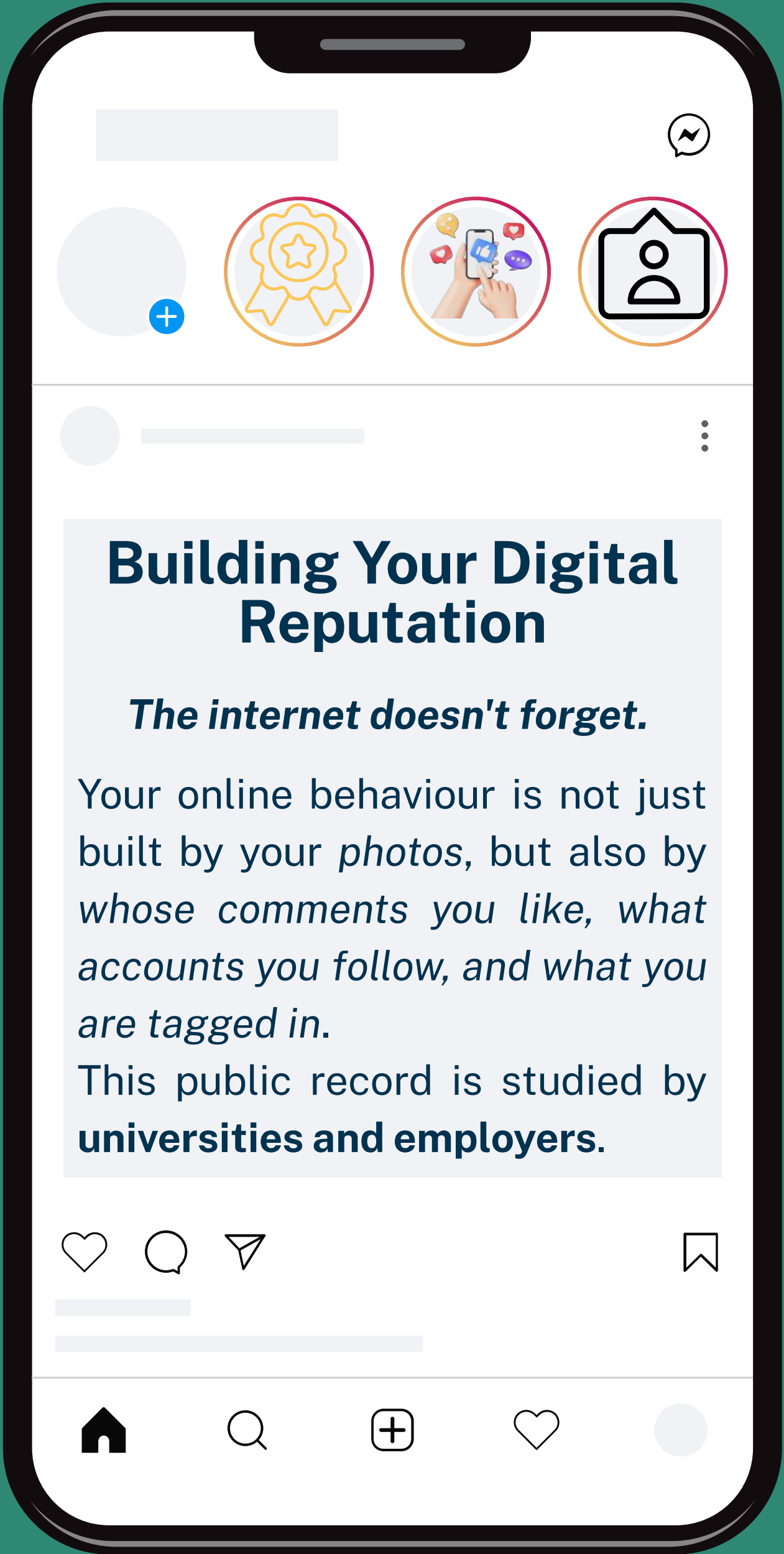




Digital Footprint and Privacy Management



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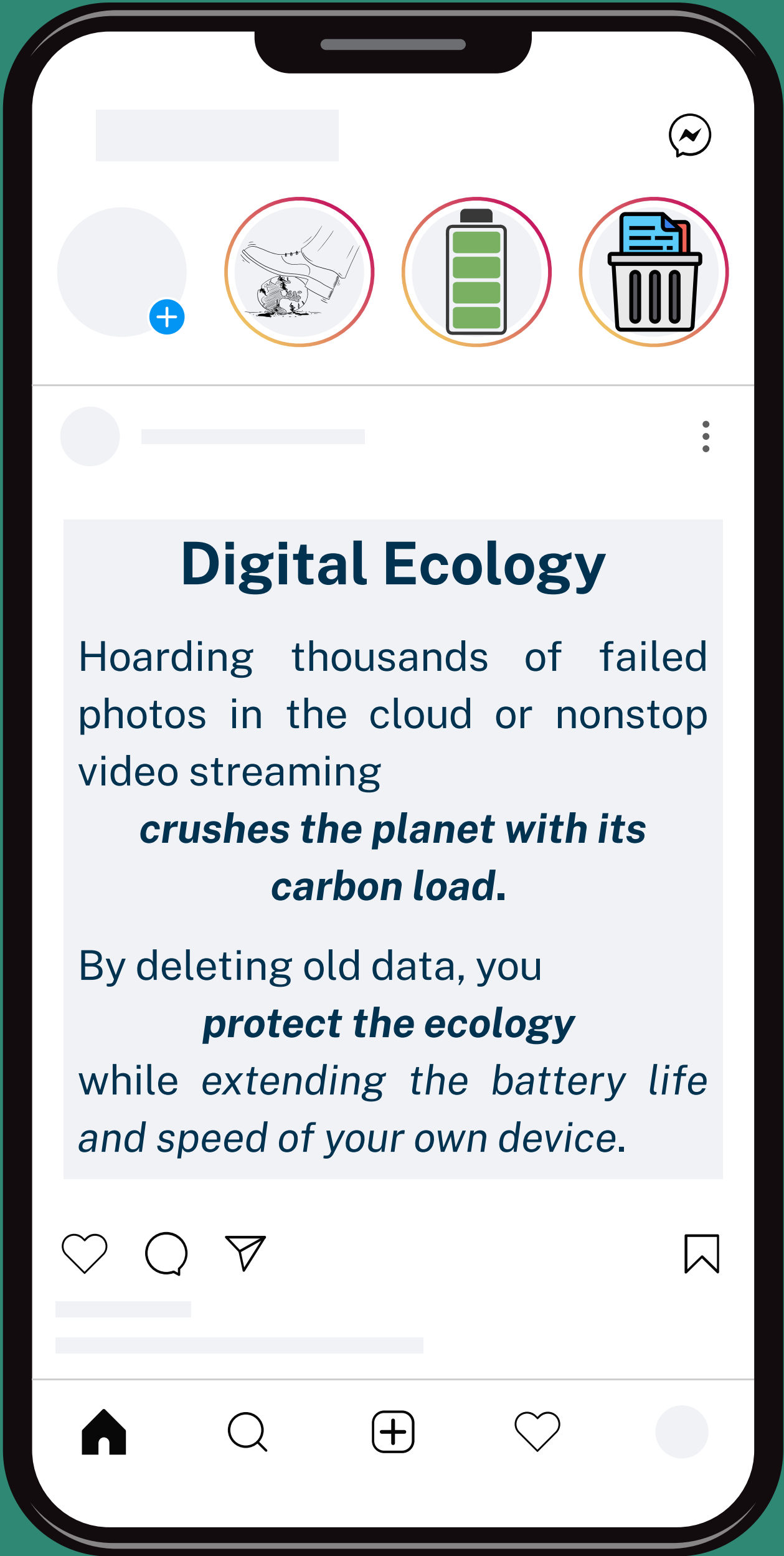




Digital Footprint and Privacy Management



Content of the Module





Digital Footprint and Privacy Management



Call for Action

Think Before You Share



Think of an edgy photo or angry comment you want to post right now, and hold back.

Ask yourself

- *Will I find this okay in 5 years?*
- *Could a stranger take this out of context and turn it against me?*
- *Does it reveal personal info?*



Content of
the Module

Additional
Resources





Digital Footprint and Privacy Management



Call for Action

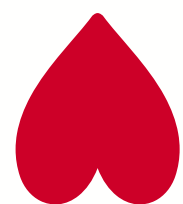
Think Before You Share



Type your first and last name into Google (put it in quotes, e.g., "John Doe").

- *What photo or article appears first?*
- *Does it represent how you want to be seen by a future employer?*

If it's an old embarrassment, **try to delete the account** or ask the web administrator to **take it down**.





Digital Footprint and Privacy Management



Call for Action

Real Privacy Check

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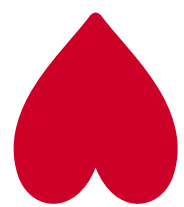
Stop trusting default settings!

Go directly into the settings menu of Instagram and TikTok.

Critically check

- *Who can see my posts?*
- *Who is allowed to tag me?*
- *Who can reply to my stories?*

Pull the brake and **limit** these **permissions** only to **real-life friends**.



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Content of
the Module

Additional
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Digital Footprint and Privacy Management



Call for Action

Green Footprint

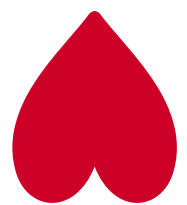
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Take action today to reduce your carbon footprint and boost your phone's speed!

Delete at least **1 GB of useless** emails, duplicate cloud photos, or unused apps.



It instantly reduces server energy consumption and improves your device's battery life.

**V**

Content of
the Module

Additional
Resources





Digital Footprint and Privacy Management



Additional Resources

Scan or click to explore more!



Google Safety Center

Google's transparent guide on what information they collect about you, where it goes, and how you can wipe it out.



EU Better Internet for Kids

A massive European hub loaded with educational resources, videos, and articles on digital identity and online safety for youth.



SeguraNet (PT)

A Portuguese national platform full of practical guides, campaigns, and tips on managing your online privacy and footprint.



Think Before You Share

Search on YouTube for “*Think Before You Share*” to find short videos visually explaining the long-term destruction that one hasty photo can cause.

Coordinator

EduHive, z.s. - Czech Republic

Partners

NEOTALENTWAY - Spain

Storytellme - Portugal



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