



DIGI-Story

Digital Storytellers:
Empowering Youth
Through Media Literacy
and Transmedia

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ONLINE BEHAVIOUR GUIDE

Module 4
Data Protection and Online Safety



Co-funded by
the European Union

What you will find in the guide?

Module 1



Internet & Social Network Usage Habits

The dopamine loop, variable rewards, the attention economy, and digital minimalism.

Module 2



Information and Disinformation

Lateral reading, the psychology of viral content, AI deepfakes, and active bystander intervention.

Module 3



Responsible Content Consumption and Production

The power of the prosumer, digital empathy, copyright, and the Transmedia storytelling canvas as a creator's checklist.

Module 4



Data Protection and Online Safety

The value of data, phishing, and artificial intelligence in scams, along with a security comparison of iOS vs. Android.

Module 5



Content Personalization and Algorithms

Collaborative and content-based filtering, implicit data collection, echo chambers, and algorithmic bias.

Module 6



Digital Footprint and Privacy Management

Active vs. passive footprint, the illusion of privacy, digital reputation, and the Green digital footprint.

Navigation in the Guide

Introduction



Key Learning Objectives



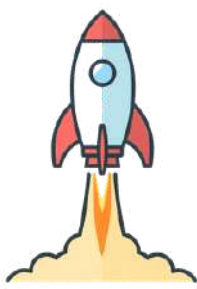
Challenge



Content of the Module



Call for Action



Additional Resources



Module's
overview

Module 4





Data Protection and Online Safety



Introduction

Every click, scroll, and digital interaction we make today is part of a silent, massive extraction of value. In our modern information society, personal information has become the engine of global wealth. Technology *simplifies* our lives, but if you don't set *boundaries* in time and know what to look out for, your phone can easily turn against you and surrender your data.

Learn how to safely and smartly defend against the traps and thieves hunting in digital waters.



Does your digital voice leave a footprint that **connects** people, or **divides** them?



Data Protection and Online Safety



Key Learning Objectives



WHY

It is important

- Browsing without a plan and protection makes you an easy target for tracking and data theft.
- Online scams evolve daily, and thanks to AI, they are harder to spot at first glance.
- Your data is your most valuable asset, do not throw it away for free.
- Every online decision can either strengthen or weaken your digital security.



WHAT

You will learn

- Choose the right tools and configure your devices to remain invisible to tracking systems.
- Know the techniques of cybercriminals and spot red flags in phishing and deepfakes.
- Take full control over what data you share and set healthy boundaries with your tech.
- Learn how to assess digital risks and verify whether websites, apps, emails are trustworthy.





Data Protection and Online Safety



Challenge



**CONDUCT A
RUTHLESS
PRIVACY AUDIT!**



Can you face the truth and track down how many of your favorite apps are currently

- ***listening to you through your microphone,***
- ***tracking your location,***
- ***and viewing your contacts***

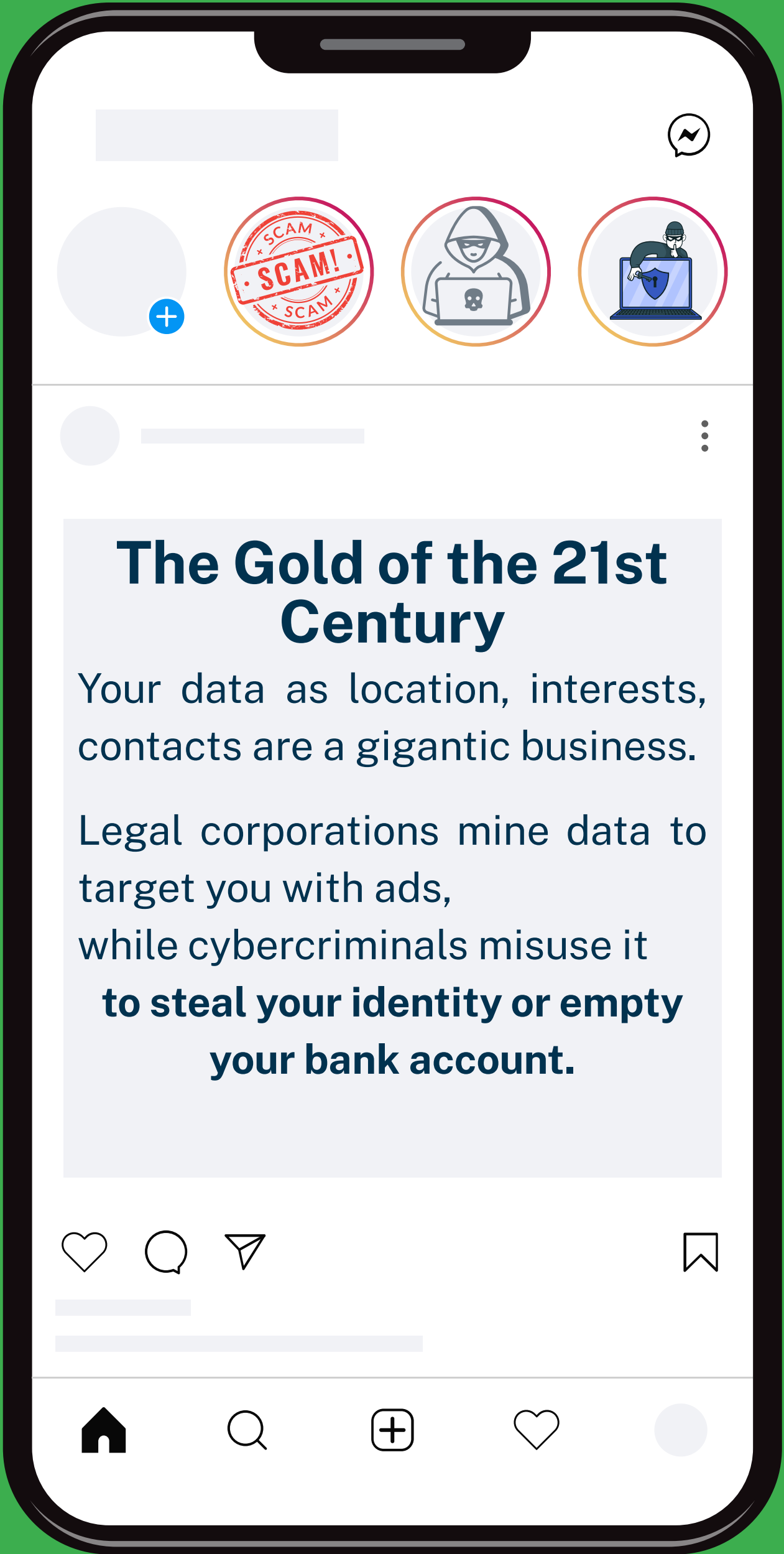
without actually needing to do so to function?

Your challenge is *to conduct a ruthless personal privacy audit.*



Data Protection and Online Safety

Content of the Module

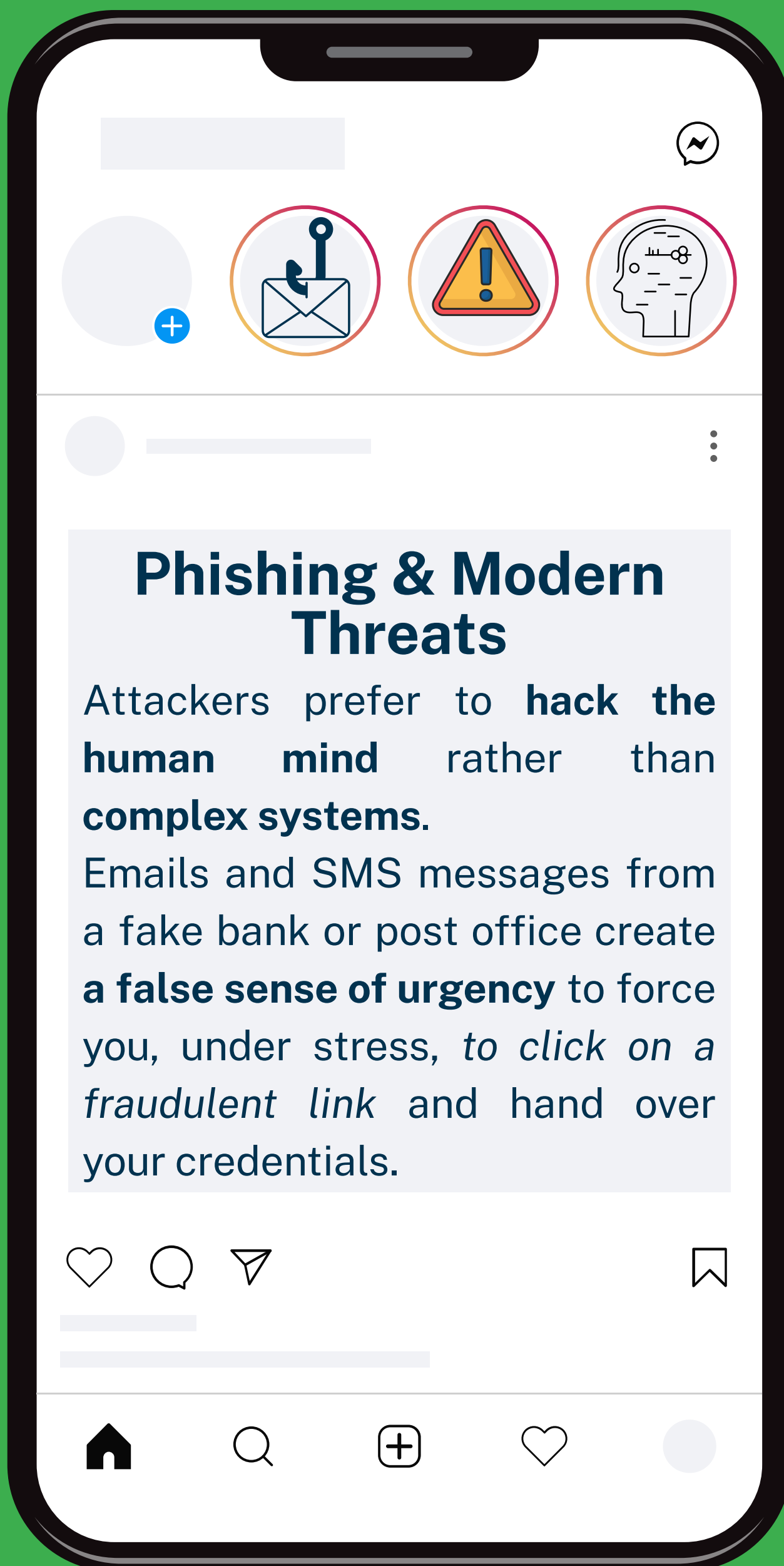




Data Protection and Online Safety



Content of the Module



Challenge

Call for action

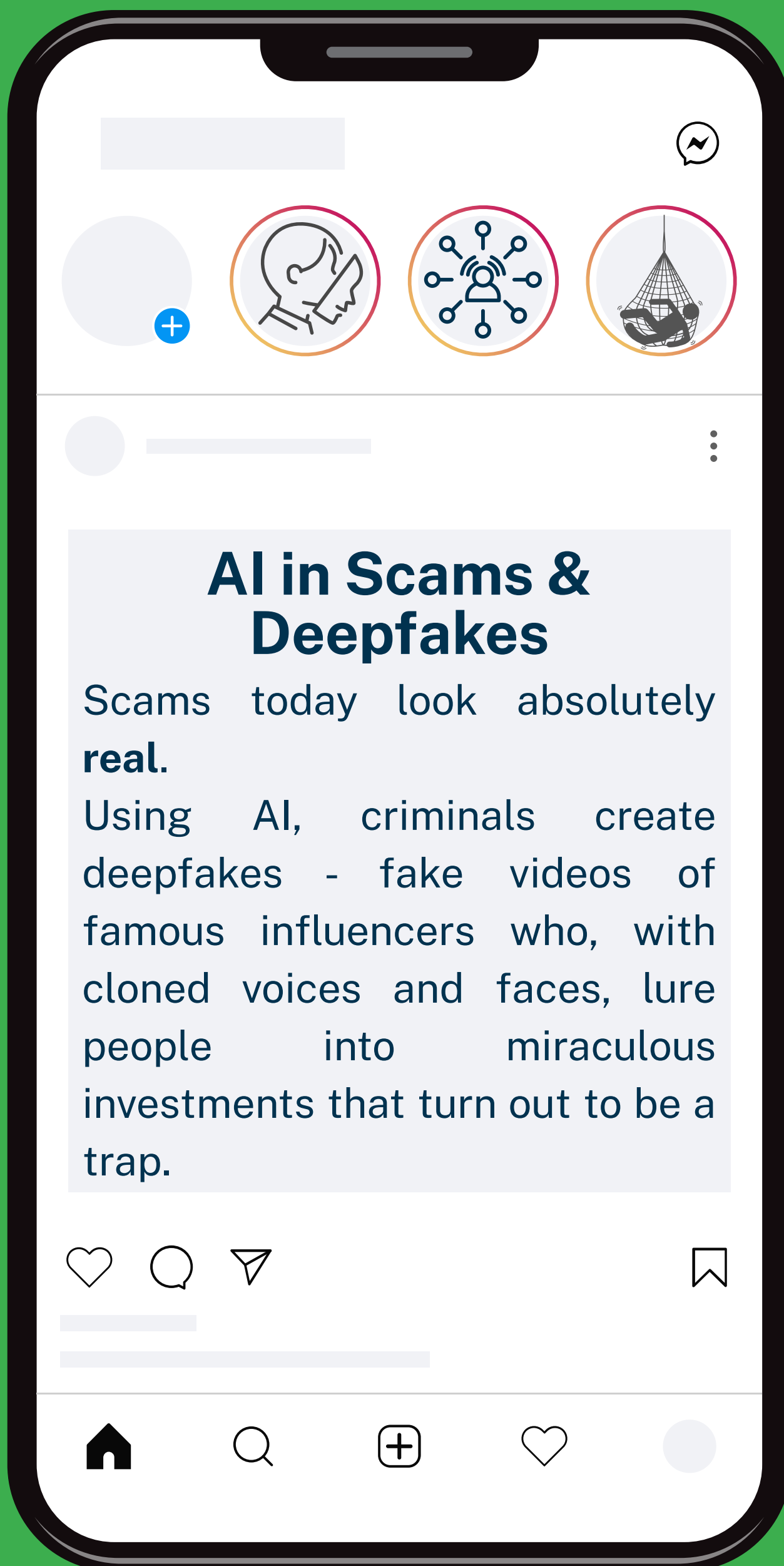




Data Protection and Online Safety



Content of the Module



Challenge

Call for action

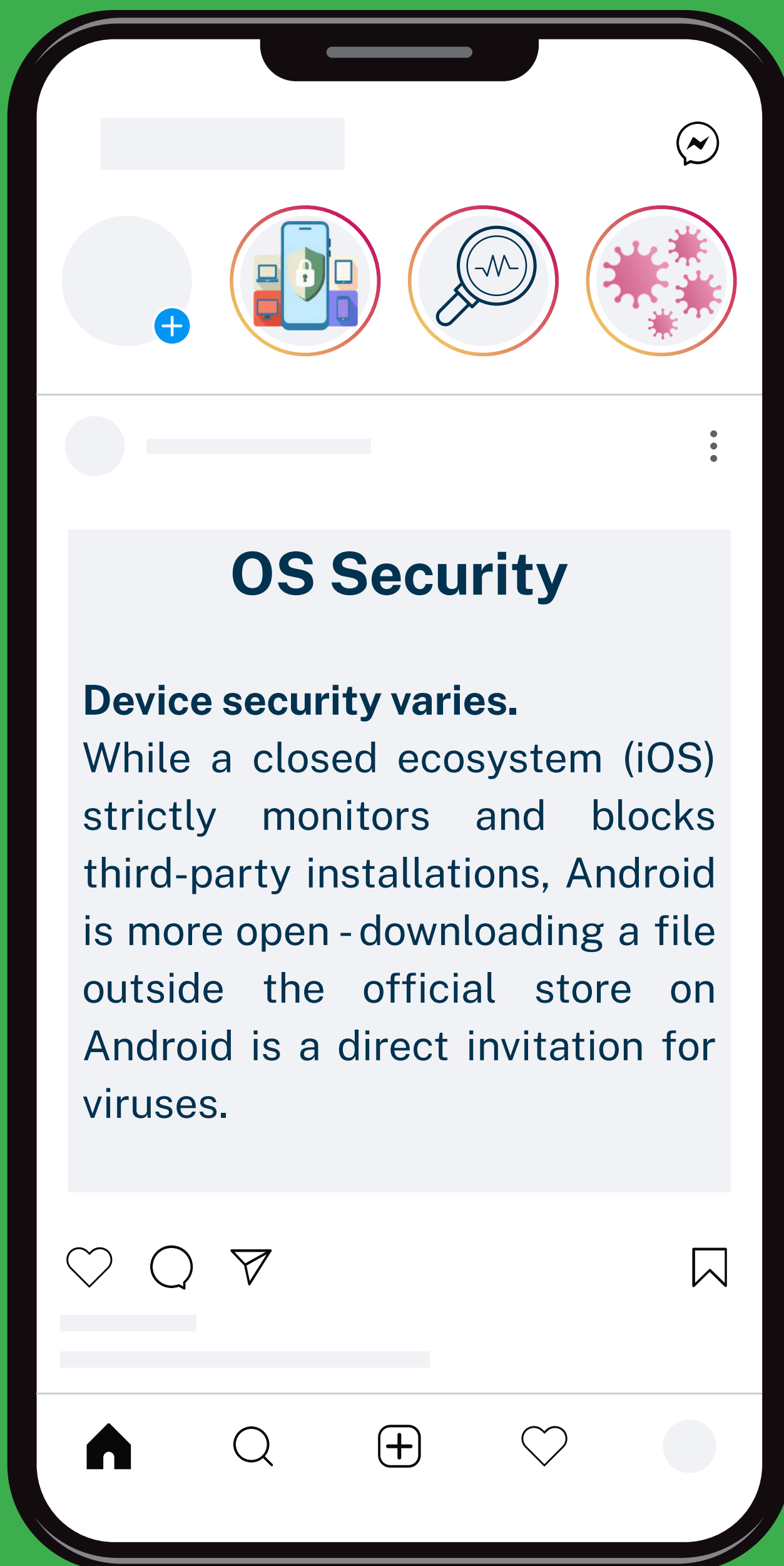




Data Protection and Online Safety



Content of the Module

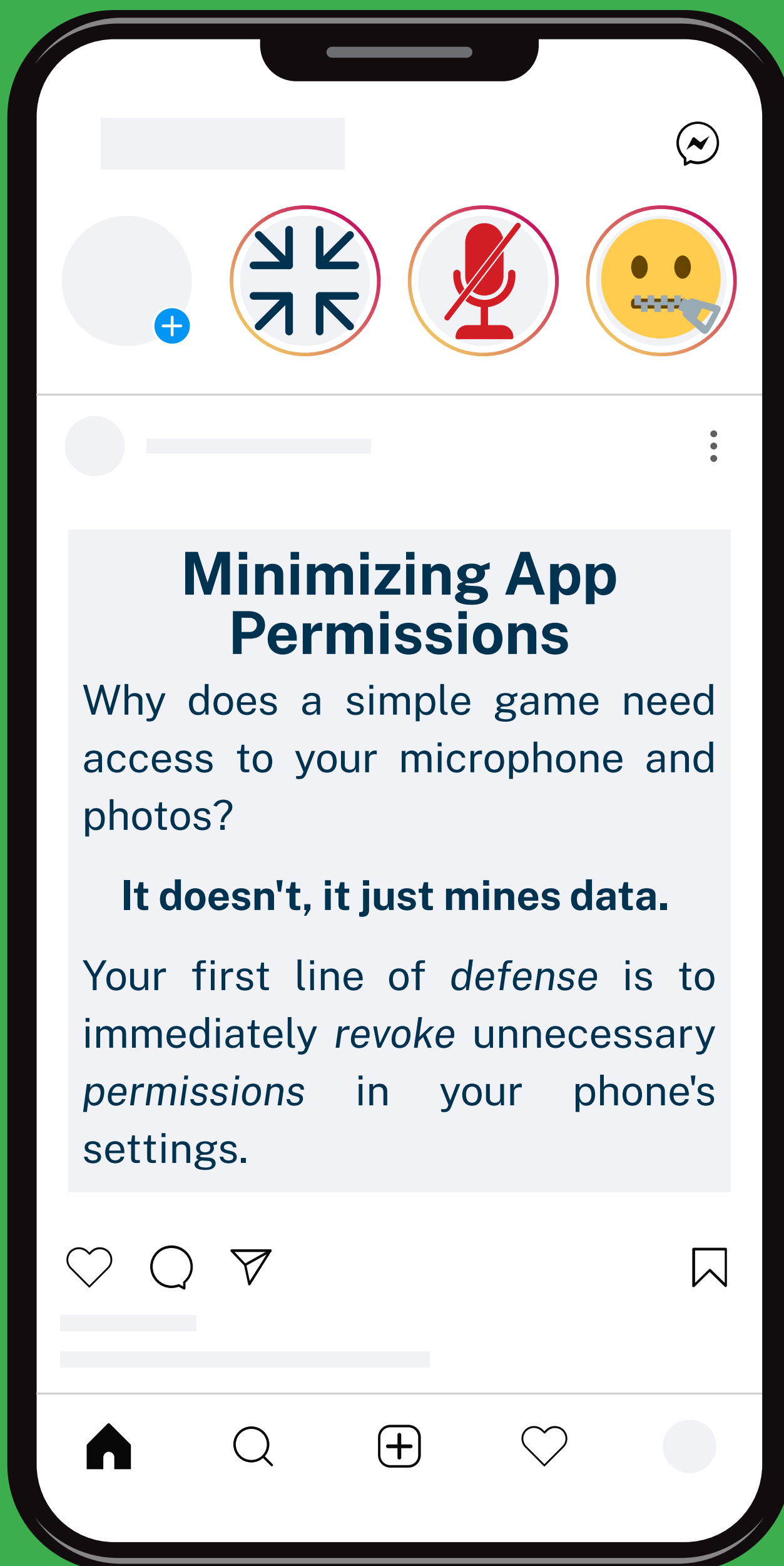




Data Protection and Online Safety



Content of the Module



Challenge

Call for action





Data Protection and Online Safety



Call for Action

Fraud Detectives



Analyze these real-world simulated cases and identify the **RED FLAGS**:

Case A

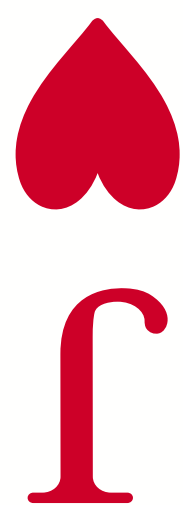
An urgent email from support-bank-security@gmail.com stating your account is blocked in 24 hours.

Case B

A celebrity video with a slightly unnatural or artificial voice promoting guaranteed crypto profits.

Case C

Connecting to unsecured **Free_Cafe_WiFi_Official** to log into your bank account or emails.





Data Protection and Online Safety



Call for Action

The essential shield for your identity



Analyze scenarios of oversharing and secure yourself:

- Avoid buying from fake online stores offering 80% sneaker discounts without customer reviews.
- Stop Password Reuse: Never use the same password for your main email and gaming/social accounts.
- Activate 2FA: Immediately turn on two-factor authentication on Instagram, Google, and Discord.





Data Protection and Online Safety



Call for Action

Digital Balance Audit

K



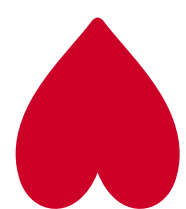
Open

- *Digital Wellbeing /*
- *Screen Time*

on your phone.

Check your daily usage hours and your **top 3 apps**.

Go directly to privacy settings and **turn off** microphone, camera, and GPS access for any app that doesn't absolutely need it to function.



X



Content of
the Module

Additional
Resources





Data Protection and Online Safety



Additional Resources

Scan or click to explore more!



Identity Theft Case Study

A content creator's real-life testimonial about having their savings stolen, with a cybersecurity expert explaining how AI scams are carried out.



Online Scams & Forgeries

A video displaying common online scams across different countries and giving crucial tips to avoid falling victim to them.



Kaspersky Blog

A cybersecurity blog publishing daily articles on different aspects of data protection, online safety, and fraud.



Sale Systems Blog

Articles and guides on responsible internet choices, current terminology, and network security.



Coordinator

EduHive, z.s. - Czech Republic

Partners

NEOTALENTWAY - Spain

Storytellme - Portugal



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