



DIGI-Story

Digital Storytellers:
Empowering Youth
Through Media Literacy
and Transmedia

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ONLINE BEHAVIOUR GUIDE

Module 2
Information and Disinformation



Co-funded by
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What you will find in the guide?

Module 1



Internet & Social Network Usage Habits

The dopamine loop, variable rewards, the attention economy, and digital minimalism.

Module 2



Information and Disinformation

Lateral reading, the psychology of viral content, AI deepfakes, and active bystander intervention.

Module 3



Responsible Content Consumption and Production

The power of the prosumer, digital empathy, copyright, and the Transmedia storytelling canvas as a creator's checklist.

Module 4



Data Protection and Online Safety

The value of data, phishing, and artificial intelligence in scams, along with a security comparison of iOS vs. Android.

Module 5



Content Personalization and Algorithms

Collaborative and content-based filtering, implicit data collection, echo chambers, and algorithmic bias.

Module 6



Digital Footprint and Privacy Management

Active vs. passive footprint, the illusion of privacy, digital reputation, and the Green digital footprint.

Navigation in the Guide

Introduction



Key Learning Objectives



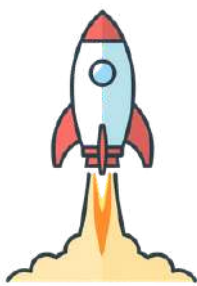
Challenge



Content of the Module



Call for Action



Additional Resources



Module's
overview

Module 2





Information and Disinformation



Introduction

Information is *power*, but disinformation acts as a *weapon*.

Artificial intelligence and deepfakes can create 100% *credible but fake* content in seconds but your ability to *tell truth from fiction* is your **strongest defense**.

Fake news spreads up to six times faster than the truth.

Why?

It is purposefully designed to *instantly attack your strongest emotions* - fear, anger, or a sense of injustice.

**If you don't verify information, you are not just a reader
you are an easy target.**





Information and Disinformation

Key Learning Objectives



WHY It is important

- Falling for a fake story isn't just embarrassing - it can lead to poor financial or life decisions.
- AI and deepfakes are becoming indistinguishable from reality, making visual proof unreliable.
- Propaganda and disinformation use your own emotions to bypass your critical thinking.
- The majority of young people only passively ignore disinformation, which helps its further spread.
- Disinformers rarely lie from A to Z, but cleverly manipulate real data and take things out of context.



WHAT You will learn

- Master the 60-second verification method to check any news story or social media post instantly.
- Identify the technical and contextual red flags that reveal AI-generated manipulation.
- Learn the art of the professional way to verify sources by looking outside the original site.
- Use the techniques for constructive confrontation and warning other users.
- Understand the anatomy of a lie and distinguish between disinformation, misinformation, and satire.



Information and Disinformation



Challenge



**FIGHT YOUR
CONFIRMATION
BIAS!**



Can you critically challenge a shocking piece of news that fits your narrative just because the source isn't credible?

We are biologically hardwired to *believe things that confirm our existing opinions*, even if they are lies. Real media literacy requires the courage to *admit that even you can be deceived*.

Your biggest challenge will be fighting your own confirmation bias.



Information and Disinformation

Content of the Module



Challenge

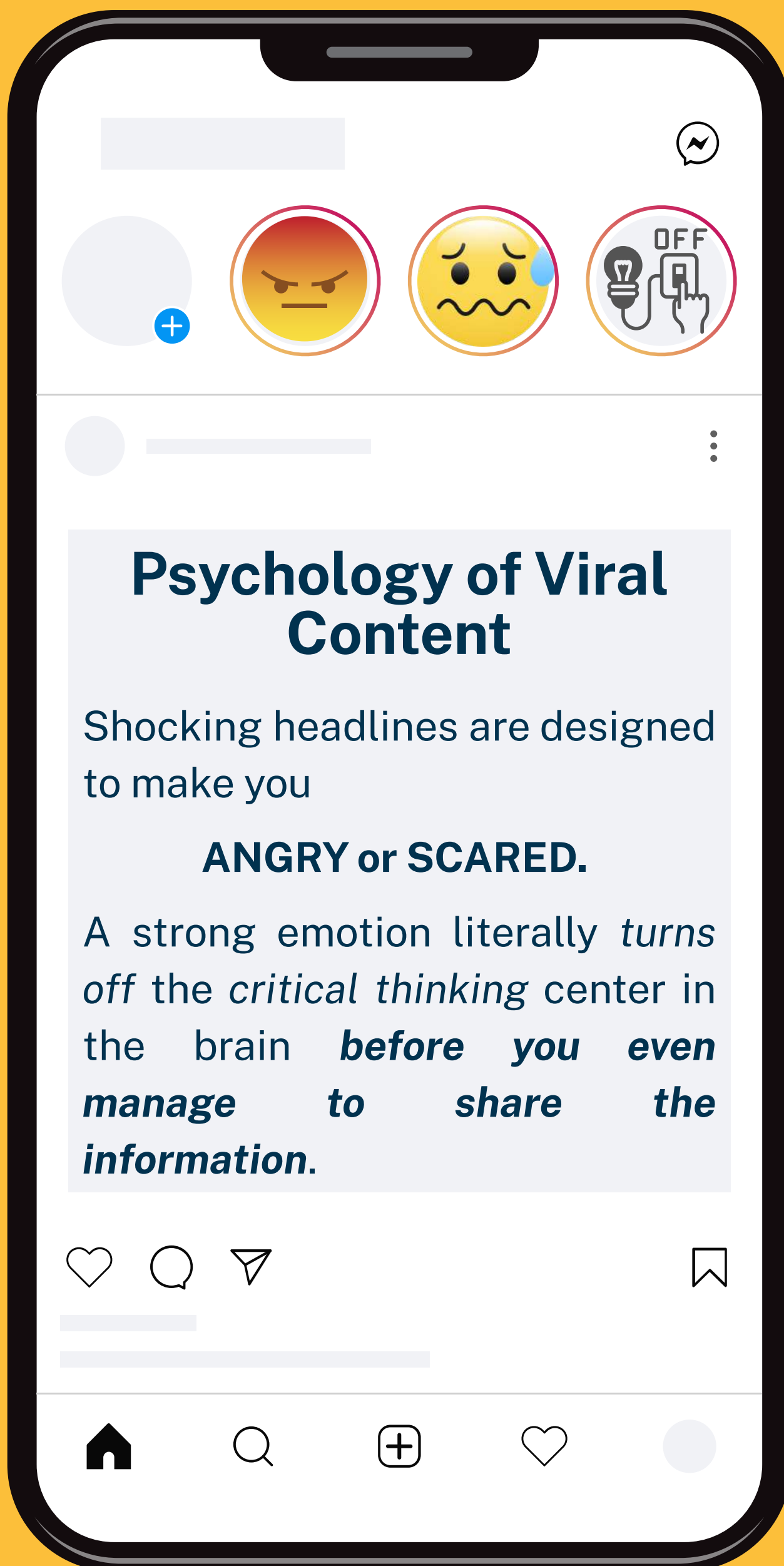
Call for action





Information and Disinformation

Content of the Module



Challenge

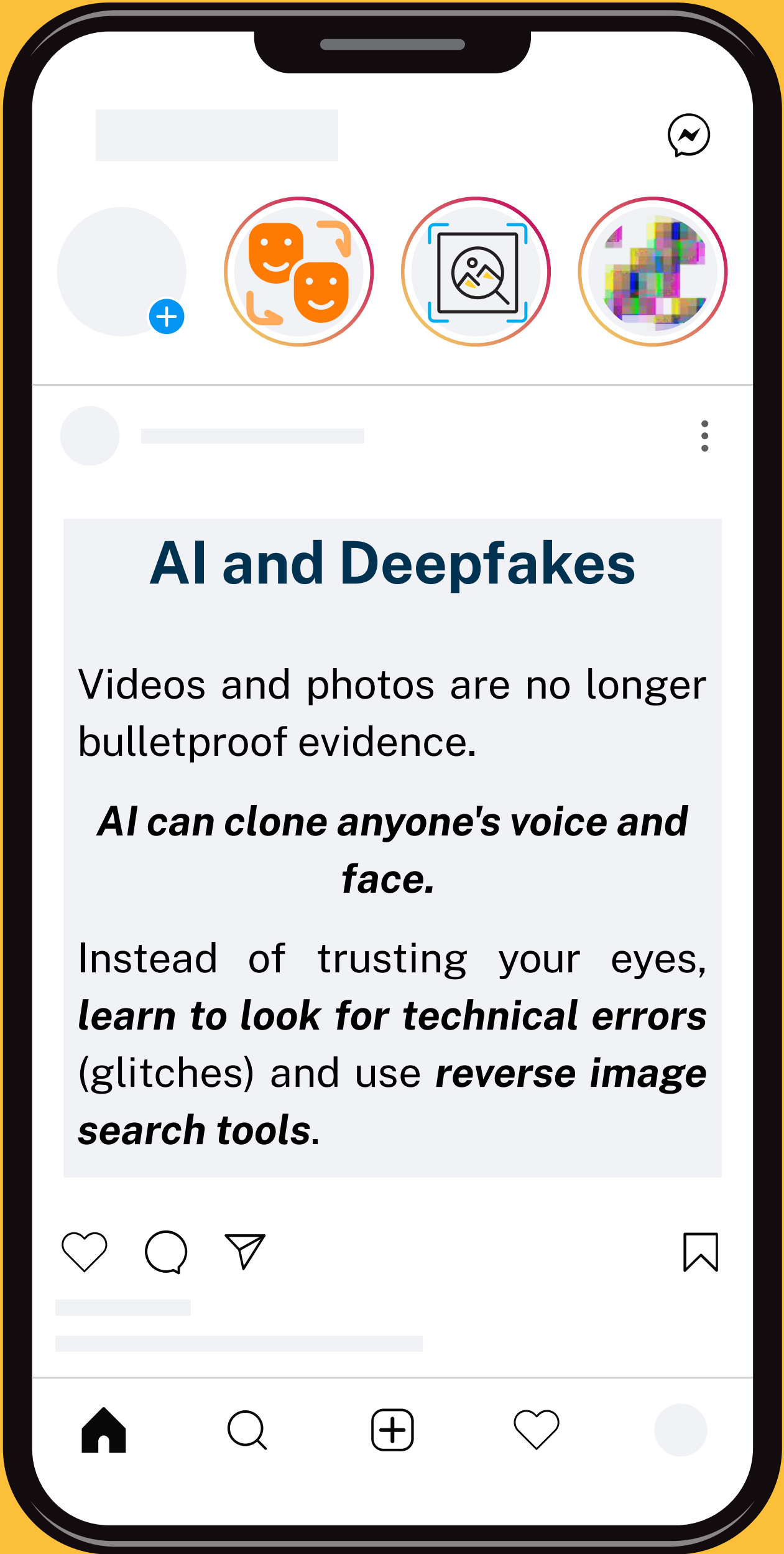
Call for action





Information and Disinformation

Content of the Module



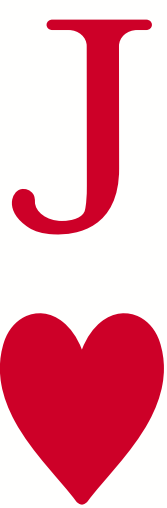


Information and Disinformation



Call for Action

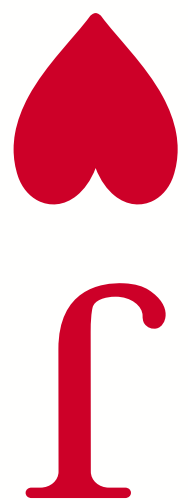
The Fake News Factory



To **understand manipulation**, try
*becoming a disinformation
creator!*

- Take a boring, 100% true local news story (e.g., "City Council Announces Routine Water Pipe Maintenance").
- Pick an emotion card (FEAR, ANGER, SHOCK) and rewrite that boring story into a viral, manipulative clickbait hoax designed to trigger that specific feeling.

Note: *this is only excersice to understand how disinformation is created. Do not publish your work anywhere!*





Information and Disinformation

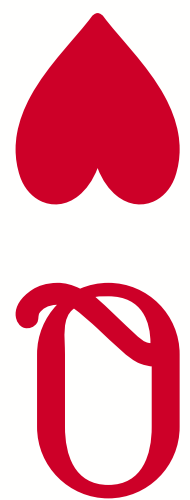


Call for Action

The Headline Roulette



- Next time a headline makes you extremely **ANGRY** or **EXCITED** while scrolling, stop and take a breath.
- Treat your emotion as a warning light.
- Ask yourself: *"Who exactly wants me to feel this angry right now? And what do they gain from it?"*
- Group version: Label four corners of a room with emotions and run to the corner that matches your reaction to headlines read aloud.



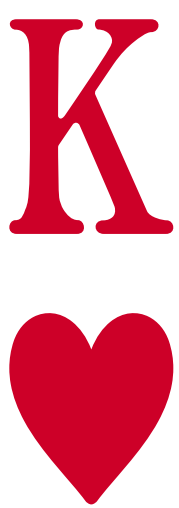


Information and Disinformation



Call for Action

Reverse Detective



- Take a highly suspicious post or shocking viral photo from social media.
- Open Google Lens or TinEye, upload the image, and trace its real origin to see if it's years old or taken out of context.
- Always **verify controversial claims across three independent and respected sources before deciding whether to trust them.**





Information and Disinformation



Call for Action

The Call-Out Script

A

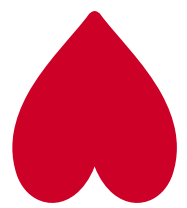


When you see a friend or family member post fake news in your feed,

DON'T JUST IGNORE IT.

Send them a **polite direct message** or leave a **respectful comment**.

„Hey, this photo is actually 5 years old and from a completely different country. Here is the link to verify it via Google Lens. Just wanted to let you know so you can take it down!“



V





Information and Disinformation



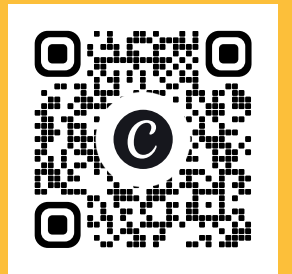
Additional Resources

Scan or click to explore more!



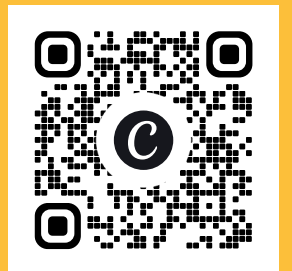
Beyond Fake News

The best of BBC reporting, education and training to help you understand the challenges posed by misinformation and fake news.



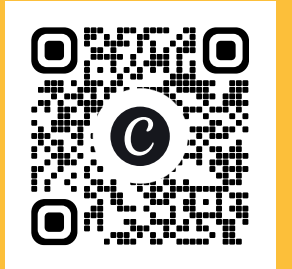
SIFT Method by Mike Caulfield

A super simple 4-step process (Stop, Investigate, Find better coverage, Trace) to verify absolutely anything online in seconds.



FactCheck.org

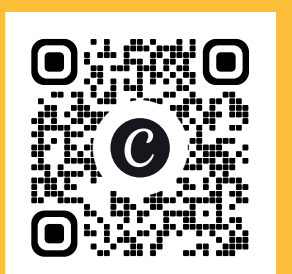
A non-partisan consumer advocate site that constantly monitors and calls out the factual accuracy of major players.



Manipulátoři.cz



A leading Czech project focused specifically on uncovering internet hoaxes and breaking down how media manipulation works.



Coordinator

EduHive, z.s. - Czech Republic

Partners

NEOTALENTWAY - Spain

Storytellme - Portugal



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